# Nonbinding discussion draft: Term sheet for exclusive license of certain IP assets

Subject to Due Diligence [COMMENT: This is typical.]

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- 5 "Buyer": Buyer Inc., a Texas corporation
- 6 "Owner": Owner Inc. a Delaware corporation

#### 7 Introduction

- 8 [COMMENT: Normally I'd do automatic numbering of the headings and subheadings. But in this case, the client sent
- 9 me the very-first draft of the document (which I edited extensively, and we edited more during a Teams "page turn"
- 10 markup call). So I just turned on line numbering, instead of spending billable time on heading numbering.
- 11 This term sheet outlines the principal terms and conditions under which, upon the parties'
- signing of a final agreement, Buyer would exclusively license [COMMENT: Note the use of the
- 13 subjunctive "would." certain intellectual property (IP) assets of Owner (the "Transaction").
- 14 [COMMENT: Note how the defined term "Transaction" is in bold-faced type and quotation marks, for easier
- 15 scanning to find its definition.
- 16 Except as otherwise stated in this term sheet, the parties do not intend to be bound
- 17 concerning the Transaction unless and until all parties have signed and delivered a final,
- definitive written agreement (a "License Agreement") that sets out all agreed, material
- 19 terms. COMMENT: The border around this paragraph is for "conspicuousness", to emphasize the non-
- 20 binding nature of this term sheet that can sometimes make a difference in court.

#### 21 Overview of the Transaction

- 22 **License:** In the License Agreement, Owner would grant Buyer (or a designated Buyer 23 affiliate) a perpetual, worldwide, royalty-bearing, irrevocable (except for nonpayment 24 after notice and failure to cure) exclusive license to the IP Assets (defined below) (the 25 **"License"**), under all intellectual property rights owned or otherwise assertable by Owner. 1 26 [COMMENT: Note the footnote — they can be useful in term sheets and even in contracts.] 27 **IP Assets:** The License would be for all Owner intellectual property assets related to 28 Owner's "[OMITTED] AI" software [COMMENT: AI-related deals are getting increasingly common in 29 many areas of business.] for [OMITTED] as offered on Owner's Website at [OMITTED] (the 30 "Product"), including but not limited to the following: Source code 31 32 Training data sets Technical documentation 33
- 36 Scope of License:

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The web site

Any and all IP related to the software

Buyer would be able to do anything that Owner would be entitled to do as owner —
 this includes, for example, making, using, providing access to, distributing (via any

Such IP rights include, for example, rights under laws concerning copyrights; trade secrets; patents; and trademarks.

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39	existing- or future medium), improving, translating, and creating derivative works
40	based on the IP Assets, singly and/or in combination. [COMMENT: Note the BLUF (Botton
41	Line Up Front) preface to this paragraph — in very-plain business language, followed by IP legalese.]
42	Owner would cease granting customer licenses, referring all opportunities to Buyer.
43	• New licenses to customers would be on "Buyer paper" (license agreement terms).
44	[COMMENT: In this context, "Buyer paper" is jargon for Buyer's contract forms.]
45	Owner would credit all post-contract revenues from Owner's existing customers to
46	Buyer's payment obligations.
47	• License would end if Buyer did not hit "Lifetime Royalty Cap" (defined below)
48	[COMMENT: I'm using a defined term here to comply with the "D.R.Y." Rule — don't repeat yourself for
49	numbers that could be revised, because you don't want inconsistent statements.] AND did not
50	exercise option to xxx (see below for each).
51	Knowledge transfer:
52	Buyer and Owner would jointly agree [COMMENT: An "agreement to agree" is unenforceable, but for a
53	nonbinding term sheet it's OK.] to a professional-level [COMMENT: Adding any kind of standard of
54	performance would increase the chances of enforceability.] knowledge transfer process and timeling
55	sufficient to ensure the success of this transfer.
56	Royalty payments; option to purchase

• Definition: Target Percentage (for Buyer payments; see below): [OMITTED]

58	Once the aggregate of \$XXX in running royalties ("Lifetime Royalty Cap") has been
59	paid, then [OMITTED].
60	For emphasis: [OMITTED]
61	Audit right: Owner may have annual, commercially-reasonable audits done to confirm
62	Buyer's royalty obligations, as follows: [COMMENT: This is "hamburger for the guard dog."]
63	Auditor: Independent accounting firm reasonably acceptable to Buyer
64	True-up after audit
65	Owner pays audit expenses, except Buyer pays if audit reveals (i) discrepancy
66	favoring Buyer greater than 7% for period audited, or (ii) fraud or material breach by
67	Buyer
68	Option to xxx:
69	Option begins on the date (if any) that the exclusive license agreement is signed.
70	Option ends on the date (if any) two years after EOQ of hitting Lifetime Royalty Cap.
71	[COMMENT: Always at least think about whether a particular right or obligation should "sunset."]
72	Option allows Buyer to [OMITTED]
73	Owner warranties in license agreement
74	The following warranties would be subject to any agreed exceptions stated in a
75	schedule: [COMMENT: It's standard practice to use a schedule of exceptions to warranties.]

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- 76 • Owner's employees and contractors have signed appropriate written agreements re: 77 IP rights and non-compete 78 No trade-secret misappropriation or copyright infringement Owner & its management not aware [COMMENT: A flat-out warranty of no patent infringement 79 is tough for Owner to make, so let's just ask for a "we don't know of any" instead.] of any potential 80 81 patent infringement No third party has asserted IP infringement or competing ownership claims 82 [COMMENT: This would allow for fraud detection if a problem turned up later.] 83 Performance warranties for IP Assets? 84 "Schedule 1": A complete list of third-party assets used in IP Assets (incl. FLOSS: 85 free / libre open-source software)? 86 **Conditions Precedent** 87 The following conditions would need to be fulfilled or formally waived in writing before 88 89 signing the License Agreement:
  - Completion of due diligence to Buyer's satisfaction in Buyer's sole discretion
- Written approval of the transaction by the board of directors of both Buyer and
   Owner
- Written approval by Owner's shareholders [COMMENT: This relates to a particular aspect of
   the potential Transaction.]

## Confidentiality

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96	Both parties agree to keep the terms of this Term Sheet and any related discussions	

- 97 confidential. [COMMENT: Normally a confidentiality provision would be more extensive than this. Buyer
- 98 might also want Owner to commit to a "no-shop" clause.]

### Miscellaneous

- 100 The License Agreement would also address the following:
- Amendments and waiver: In signed writings only
- Governing law: Texas. [COMMENT: Buyer is a Texas corporation but has operations all over; another
- 103 possibility would be Delaware law.]
  - Buyer may assign the License and/or the Option in connection with a sale or other
    disposition of substantially all the assets of Buyer's business that relate to the IP
    Assets. [COMMENT: Assignability of contracts can be strategically crucial.]
- Buyer may also assign the License and/or the Option to an "affiliate" that controls,
   is controlled by, or is under common control with Buyer, as defined in SEC
   regulations. [COMMENT: This provides Buyer with more flexibility in its corporate-family
- 110 arrangements.]
- Buyer may not otherwise assign the License nor the Option except with the prior
   written consent of all of Owner, Alice, and Bob, with such consent not to be
   unreasonably withheld, delayed, or conditioned. [COMMENT: This is another "hamburger"
- for the guard dog" provision.]

115	Termination for breach after notice and cure period
116	Termination "at will" by Buyer?
117	[END OF DOCUMENT]
118	[COMMENT: This avoids reduces the chance of someone
119	surreptitiously inserting text in the remaining blank space